



"Accomplish  Imagine"

Risen Christ Lutheran  
School and Church  
10595 North Kings Hwy.  
Myrtle Beach, SC 29572  
843.272.8163

*Please accept this letter as your invitation to the*

***5th annual  
Taste of the Coast at Barefoot Landing***

**Saturday, March 24, 2012  
11:00 A.M -4:00 P.M.**

The primary objective of this event is to raise scholarship funds to benefit the students of Risen Christ Lutheran School through the support and efforts of the Coastal Culinary Community.

Risen Christ has been a member of the community since its founding in 1976 and is a member of the largest protestant, parochial school system in the United States. A number of successful local businessmen and women have either attended the school or enrolled their children in its excellent academic programs. The Eagle Fund is the scholarship vehicle established to assist needy families seeking an alternative to other local schooling options. As a result of the Eagle Fund's existence, Risen Christ is able to tell inquiring families that no truly needy child will be turned away.

***Taste of the Coast*** will not only benefit the students at Risen Christ. It is an excellent avenue to expose the wonderful and creative local fare offered along the Grand Strand. In addition, Risen Christ and Barefoot Landing have partnered with the North Strand Helping Hand to incorporate a food drive into the annual event. Over 1,000 pounds of food was raised during last year's event. **We have a challenge for you!** Place a collection box in your restaurant for the month of March to make this an even larger collection for 2012. Let us know and we will provide this box for you and even pick it up to deliver to North Strand Helping Hands.

We want to give a special thanks to Dick's Last Resort for the gift of their proceeds from the 2011 ***Taste of the Coast*** back to Risen Christ Lutheran School. Their commitment from the 2008 inaugural year has been greatly appreciated and we look forward to their participation in 2012 as well as many returning restaurants and new faces!

We look forward to an exciting and dynamic partnership with you as your business is promoted and the children and families of our community are supported.

To be a participant, please give one of our committee members a call!

Sincerely,  
***TASTE OF THE COAST,***  
*Restaurant Committee*

Kelly Hewitt, Chairman, 843-455-6728, [khewittgibbs@aol.com](mailto:khewittgibbs@aol.com)  
Leslie Kuznik, 843-390-0541, [slkuz1@aol.com](mailto:slkuz1@aol.com)  
Rena Hager, 336-734-3480, [renahager@hotmail.com](mailto:renahager@hotmail.com)



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**Saturday, March 24, 2012 11:00am until 4:00pm**

**FINAL APPLICATION DEADLINE**

**FEBRUARY 28, 2012**

### Restaurant Application & Agreement

RESTAURANT NAME \_\_\_\_\_

Mailing Address \_\_\_\_\_  
Street/Box City State Zip

CONTACT PERSON(S) \_\_\_\_\_

Telephone: Work \_\_\_\_\_ Cell \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

### Menu Selections

Restaurant Participant may select up to four (4) items to sell at Taste of the Coast. Restaurants may charge from 1 – 4 food tickets per menu item. **ABSOLUTELY no menu item may exceed 4 food tickets. 1 Food Ticket = \$1.00.** Each Restaurant must provide a sign (menu board) to display in Restaurant booth that clearly shows the Menu Items being offered with the number of Food Tickets being charged for each item.

Menu Item #1 \_\_\_\_\_ Ticket Price: \_\_\_\_\_

Menu Item #2 \_\_\_\_\_ Ticket Price: \_\_\_\_\_

Menu Item #3 \_\_\_\_\_ Ticket Price: \_\_\_\_\_

Menu Item #4 \_\_\_\_\_ Ticket Price: \_\_\_\_\_

**MENU INFORMATION:** Taste of the Coast Restaurant Committee reserves the right to restrict certain entrees or beverages due to duplication or contractual exclusivity in the case of sponsorships.

**BEVERAGES:** The drinks sales are EXCLUSIVE to the Risen Christ Lutheran School P.T.L.

## Selection of Booth Package, Sizes and Fees

### PLATINUM RESTAURANT PACKAGE:

Donate 100% of event proceeds back to Taste of the Coast. Restaurant benefits include: complimentary 10'x10' tent and 2 tables with linen and skirting, and one electrical outlet (2 plugs/20 total amps), ½ page ad in Souvenir Program, Website ad logo and website link on [www.tocnmb.com](http://www.tocnmb.com), Website and Facebook link on **2012 Taste of the Coast at Barefoot Landing Facebook** with your own photo album and ad Page and 25 complimentary admission tickets.

\_\_\_ 10' x 10' Tent = (complimentary) \_\_\_ 10' x 20' Tent = \$100.00

### STANDARD RESTAURANT PACKAGE:

Donate 50% of event proceeds back to Taste of the Coast. Restaurant benefits include: logo and website link on [www.tocnmb.com](http://www.tocnmb.com). Restaurant listing on **2012 Taste of the Coast at Barefoot Landing Facebook Page**.

\_\_\_ 10' x 10' Tent = \$200 \_\_\_ 10' x 20' Tent = \$300.00

*\* If your booth/space is larger, please contact Christie Gallagher (843-458-7920) for pricing.*

**Your Booth will include:** one tent with three sides, two tables with linen and skirting, and one electrical outlet (2 plugs/20 total amps).

Other tables may be available at an additional cost of \$15.00 each.

Extra tables with linen needed (\$5.00) \_\_\_\_\_ or tables without linen \_\_\_\_\_

Additional Electricity: \$25 for one electrical hook-up (2 plugs/20 total amps). \_\_\_\_\_

**Other needed amenities:** \_\_\_\_\_

**Set-up Deadline on day of the event is 10:00 am.**

**Payment:** Please make all payments to Taste of the Coast..

**License:** All participating vendors must have a North Myrtle Beach Business License or purchase a North Myrtle Beach Special Vender Permit for \$40 which is good for 2 years.

Participating restaurants hereby agree to abide by the rules and regulations set forth by the Taste of the Coast Committee and any other regulations as may be established. Participating restaurants understand and agree that there will be no refunds and that decisions of the Taste of the Coast Committee are final.

Further, participating restaurants hereby agree to indemnify and hold harmless Risen Christ Lutheran School and Church and their agents and representative, from any responsibility, personal liability, loss, claims, or damage arising out of or in connection with this festival.

**NOTE: NO REFUNDS  
ON BOOTH SPACE or FEES**

## Deadlines, Incentives & Up-Charges

**1: "Early Bird" Incentive Deadline: January 31, 2012.** Restaurants that submit Application and Fee payment on or before January 15, 2012 will receive the extra benefits:

- ✓ Priority selection of booth location in Taste of the Coast layout.
- ✓ Restaurant name listed in "Event Kick Off" promo on Taste of the Coast Facebook Page.
- ✓ Two complimentary Taste of the Coast T-Shirts.
- ✓ 10 complimentary Food Tickets.

**2: Standard Registration Deadline: February 15, 2012.** Restaurants that submit Application and Fee payment after January 31 but before February 15, 2012 will forfeit the benefits of the "Early Bird Incentives" but will not incur any Late Registration Fee.

**3: LATE Registration Deadline: February 28, 2012.** Restaurants that submit Application and Fee payment after February 15 but before February 28, 2012 will incur a Late Registration Fee of \$50.00.

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

**FINAL APPLICATION DEADLINE**

**FEBRUARY 28, 2012**

***ABSOLUTELY NO ENTRYS AFTER FEBRUARY 28<sup>TH</sup> FOR THE 2012 TASTE OF THE COAST!***

Completed application can be dropped at Risen Christ Lutheran School (10595 Highway 17 North), faxed to 843-272-4039 or contact one of the following Taste of the Coast Restaurant Committee members to stop by and pick it up:

***MARK YOUR CALENDARS NOW!***

**MANDATORY VENDOR MEETING WILL BE HELD AT**

**RISEN CHRIST LUTHERAN SCHOOL ON FRIDAY MARCH 2, 2012.**

**RESTAURANT COMMITTEE:**

Kelly Hewitt, Chairman, 843-455-6728 or email [khewittgibbs@aol.com](mailto:khewittgibbs@aol.com)

Leslie Kuznik, 843-390-0541 [slkuz1@aol.com](mailto:slkuz1@aol.com)

Rena Hager, 336-734-3480 [renahager@hotmail.com](mailto:renahager@hotmail.com)